

# **Privacy Policy**

Last Updated: February 2021

## PRIVACY POLICY

The ScottCare Corporation ("Company") takes your privacy seriously. We want you to know how we collect, use, share, and protect your personal data.

# This Privacy Policy tells you:

- 1. What personal data we collect
- 2. How we use your personal data
- 3. How we share your personal data
- 4. How we protect your personal data
- 5. Your choices regarding your personal data
- 6. Information specific to non-U.S. users
- 7. Changes to this Privacy Policy

Unless otherwise indicated below, this Privacy Policy applies only to personal data that we collect on the website <a href="www.scottcare.com">www.scottcare.com</a> as it may be modified, relocated and/or redirected from time to time (the "Site").

If you do not want us to handle your personal data as described in this Privacy Policy, please do not use the Site.

Personal data means information that relates to you as an individually identifiable person, such as your name, e-mail address, and mobile number.



## 1. WHAT PERSONAL DATA WE COLLECT

## CHILDREN'S ONLINE PRIVACY PROTECTION ACT COMPLIANCE

We do not collect any information from anyone under 13 years of age. The Site, products and services are all directed to people who are at least 13 years old or older. If you are under the age of 13, you are not authorized to use the Site.

## 1. a) Information You Give Us

We collect personal data that you voluntarily share with us through the Site. For example, we collect information from you when you create an account or fill out a request form on the Site.

The personal data you might provide us may include:

- Full Name
- Job Title
- Employer
- City
- State / Region
- Country
- Email
- Phone Number

# 1. b) Information We Collect Through Technology On The Site

We collect information through technology to enhance our ability to serve you. When you access and use the Site, Company and, in some cases, our third-party service providers collect information about how you interact with the Site. We describe below methods we use to collect information through technology.

#### **IP Address And Other Connection Information**

When you visit the Site, we collect your device identifier, browser information, and Internet Protocol (IP) address. An IP address is often associated with the portal you used to enter the Internet, like your Internet service provider (ISP), company, association, or university. While an IP address may reveal your ISP or geographic area, we cannot determine your identity solely based upon your IP address. We do not link your personal data to device identifier information, browser information, and IP addresses. Where, according to local law, IP addresses and the like are considered personal data, then we treat them as such.



## Do We Use Cookies?

Yes. Cookies are small files that the Site or our service provider transfers to your computer's hard drive through your Web browser that enables the Site's or service provider's systems to recognize your browser and capture and remember certain information. We use cookies to help us understand how users use the Site. For example, cookies gather information about how long you spend on a web page so that we can understand what web pages are of most interest to users.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off cookies by adjusting your browser settings. If you turn off your cookies, some of the features on the Site may not function properly.

# **Google Analytics**

We use cookies provided by Google Analytics, a third-party service provider, to assist us in better understanding our Site visitors. These cookies collect data tied to a user's IP address, such as the length of time a user spends on a page, the pages a user visits, and the websites a user visits before and after visiting the Site. Based on this information, Google Analytics compiles aggregate data about Site traffic and Site interactions, which we use to offer better Site experiences and tools in the future. Google Analytics does not collect any personal data (other than IP Address which may be considered personal data in some countries). For more information on Google Analytics, visit <a href="https://support.google.com/analytics">https://support.google.com/analytics</a>.

# Your 'Do Not Track' Browser Setting

We support the Do Not Track (DNT) browser setting. DNT is a preference you can set in your browser's settings to let the websites you visit know that you do not want the websites collecting your personal data.

# 1. c) Information You Provide To A Third Party

The Site includes links from the Site to, and plug-ins (such as Twitter buttons) from, sites or applications operated by third parties ("**Third-Party Sites"**). Company does not control any Third-Party Sites and is not responsible for any information they may collect. The information collection practices of a Third-Party Site are governed by its privacy policy. It is your choice to enter any Third-Party Site. We recommend that you read its privacy policy if you choose to do so.



## 2. PURPOSES FOR WHICH WE USE THE PERSONAL DATA WE COLLECT

We use the information we collect to serve you and improve your experience on the Site. Some examples include:

- Performing services, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing advertising or marketing services, and providing analytic services.
- Communications about promotions, for example, by communicating about special events, sweepstakes, promotions and surveys.
- Facilitating communications, for example, by collecting and organizing contact information, establishing means of communications, and communicating with current and prospective customers, including regarding questions and feedback.

## **Data Retention**

We retain your personal data for the duration of the customer relationship, if any.

## 3. HOW WE SHARE THE PERSONAL DATA WE COLLECT

We do not sell or rent your personal data to third parties. The following are some of the ways we share your personal data:

- **Third-Party Service Providers:** We will share your personal data with third-party service providers under contract with Company to help us provide services to you. The following are some examples of the types of third-party service providers with which we share your personal data and our purpose for doing so:
  - o **Data Analytics:** We retain third-party service providers to help us perform data analytics regarding your interactions with the Site. For example, Google Analytics may track what pages users visit on the Site and how long they stay there to determine how users use the Site.
  - Advertising Platforms: We may disclose the fact that you visited the Site to advertising networks so that they can show you Company advertisements on other websites and platforms. These services can help us tailor advertising that we think may be of interest to you based on your use of the Site and to otherwise collect and use data about your use of the Site.



- **Required Disclosures**: We may be required to share personal data in a court proceeding, in response to a court order, subpoena, civil discovery request, other legal process, or as otherwise required by law.
- Legal Compliance and Protections: We may disclose account and other personal data
  when we believe disclosure is necessary to comply with the law or to protect the rights,
  property, or safety of Company, our users, or others. This includes exchanging personal
  data with other companies and organizations for fraud protection and credit risk
  reduction.
- **Corporate Transactions**: We reserve the right to disclose and transfer your data, including your personal data:
  - o To a subsequent owner, co-owner, or operator of the Site or successor database.
  - o In connection with a corporate merger, consolidation, the sale of substantially all of our membership interests and/or assets or other corporate change, including to any prospective purchasers.

## 4. HOW WE PROTECT THE PERSONAL DATA WE COLLECT

The security and confidentiality of your personal data is important to us. We have technical, administrative, and physical security measures in place to protect your personal data from unauthorized access or disclosure and improper use.

For example, we use Transport Security Layer (TSL) encryption to protect the data collection forms on our Site. In addition, we restrict access to your personal data. Only employees who need the personal data to perform a specific job (for example, a customer service representative) are granted access to personal data. Employees with access to personal data are kept up-to-date on our security and privacy practices.

It is important for you to protect against unauthorized access to your computer. Be sure to close your browser after you have completed your visit to the Site.

Please note that despite our reasonable efforts, no security measure is ever perfect or impenetrable, so we cannot guarantee the security of your personal data.



## 5. YOUR CHOICES REGARDING YOUR PERSONAL DATA

You may contact ScottCare to access, update, correct, and delete your personal data.

In addition, you may cancel or modify the email communications you have chosen to receive from Company by following the instructions contained in emails from us. Alternatively, you may email Company at <a href="marketing@scottcare.com">marketing@scottcare.com</a> with your request, stating 'Unsubscribe' in the header and what email addresses you wish not to receive Company emails. Within a reasonable period, we shall ensure that such email addresses are unsubscribed.

California residents who wish to access, update, correct, or delete personal data can click here.

## **HAVE QUESTIONS**

If you have any questions about this Privacy Policy, we'll do our best to answer them promptly. You can contact us at: <a href="marketing@scottcare.com">marketing@scottcare.com</a>

## 6. CHANGES TO THIS PRIVACY POLICY

If we change this Privacy Policy, we will post those changes on this page and update the Privacy Policy modification date above. If we materially change this Privacy Policy in a way that affects how we use or disclose your personal data, we will provide a prominent notice of such changes and the effective date of the changes before making them.